



P. O. Box 48  
Chippewa Falls, WI 54729  
715-723-2861

[www.northernwistatefair.com](http://www.northernwistatefair.com)

Dear Fairest of the Fair Applicant:

Are you the next Northern Wisconsin State Fair Fairest of the Fair?

You could be! Thank you for your interest in the 2<sup>nd</sup> annual Northern Wisconsin State Fair/Chippewa County Fairest of the Fair competition.

Enclosed, please find a copy of the job description and application for the position of Northern Wisconsin State Fair/Chippewa County Fairest of the Fair for 2010-2011. If you have excellent communication skills and would like to promote the Northern Wisconsin State Fair, we would like you to consider applying for this position.

Applications are due to the Northern Wisconsin State Fair office by **Friday, June 11, 2010**. You may drop your application off at the Fair Office or mail the application to: P.O. Box 48, Chippewa Falls, WI 54729. Applications must be postmarked no later than Friday, June 11, 2010.

The Northern Wisconsin State Fair gives youth the opportunity to showcase their talents through the projects they exhibit. Why not take this opportunity to share your experiences with others and encourage them to become participants of the fair as well.

If you have any questions, please contact the fair office at (715) 723-2861 or Fairest Coordinator, Katie Sternweis, at (715) 579-0268. We look forward to receiving your completed application!

Sincerely,

Fairest of the Fair Committee

*Katie Sternweis, Chair*

*Erin Greene*

*Jenny Oemig*

*Sally Kjorlien*

*Fran Sykora*

*Leah Mitchell*

# Northern Wisconsin State Fair/Chippewa County Fairest of the Fair Job Description, Duties and Compensation

The purpose of the Fairest of the Fair program is to promote the enormous variety of opportunities – educational, agricultural, social, cultural and commercial – available at the Northern Wisconsin State Fair.

If you are selected as Northern Wisconsin State Fair/Chippewa County Fairest of the Fair, you are the official ambassador of the Fair and will represent the Northern Wisconsin State Fair/Chippewa County at various activities throughout the year. You will also be obligated to compete at the Wisconsin Association of Fairs convention that will choose the 2011 Wisconsin Fairest of the Fair. The convention will be held January 9-12, 2011 at the Chula Vista Resort in Wisconsin Dells.

If selected as the 2010-2011 Fairest of the Fair, you will work with the Fairest committee and begin the quest to meet and know your community. A schedule of required appearances is included with this application. The reigning Fairest is encouraged to go above and beyond what is required and be an exceptional advocate for the Northern Wisconsin State Fair/Chippewa County. The term is for one year, from the date of competition through the following competition.

The skills required to perform the duties of Fairest are many. You must be devoted, poised, mature, out-going, articulate, and sensitive to all types of people, along with being able to withstand long hours standing, walking and being out in the elements (especially during Fair week) of work while being pleasant. With reference to the Americans with Disabilities Act (ADA), please let us know if you will need accommodations, such as reasonable modifications or adjustments for this process.

You must be able to adapt to any situation and be dependable and professional in the performance of your duties. Appropriate cell phone and social networking etiquette should be maintained at all times during your role as Fairest of the Fair. The position will be challenging and as rewarding as you make it.

Compensation to the Fairest is a \$1,000 continuing education scholarship from the Northern Wisconsin State Fair Association Inc. To receive this scholarship, you must complete a semester of college level school and present your passing grade report for the first semester and the enrollment for the following semester. Once all forms are completed and provided to the Fair office, a check will be issued to you and the school you are attending. This continuing educational scholarship may be postponed for 2 years with approval by the Fair Board.

# Northern Wisconsin State Fair/Chippewa County Fairest of the Fair Program Obligations, Rules and Requirements

Please read the following carefully. By signing this sheet you are agreeing to comply with the rules as set by the Chippewa County Fairest of the Fair Committee and the Northern Wisconsin State Fair Association.

1. The Contest is open to individuals who have been a resident of the State of Wisconsin for at least one year prior to entry.
2. Contestant must be 18 years of age as of July 1, 2010.
3. Contestant must have a valid Wisconsin driver's license with a good driving record.
4. Contestant may not have been convicted of a felony act.
5. A contestant must reside in Chippewa County or an adjoining county if a majority of fair and/or school activities are in Chippewa County.
6. The time, manner and method of judging will be decided by the Chippewa County Fairest of the Fair Committee. The decision of the judges is final.
7. There will be preliminary evaluation of applications by the Chippewa County Fairest of the Fair Committee. Those that advance from the preliminary will be notified and will be required to attend the June Dairy Days Farmer Appreciation Dinner to be held on Wednesday evening, June 16, 2010 at the Northern Wisconsin State Fairgrounds.
8. Contestants selected to advance to the finals must participate in the first 2 evenings of the fair to be held July 7-8, 2010. The final contest and crowning of the Fairest of the Fair will be held on Friday afternoon, July 9, 2010. Contestants agree to attend various general events and judging's, to provide assistance and be good representatives for the Fairest of the Fair program.
9. Contestants must have a prepared and memorized 30-second self introduction. Contestants may be asked to present these during the June Dairy Days dinner and other events during the fair as well as during the Fairest contest at the fair.
10. Contestants must have a prepared and memorized 30-second advertisement promoting the Northern Wisconsin State Fair. This ad should be spoken and not sung. Contestants will present these during the final contest at the fair.
11. The winner of the Chippewa County Fairest of the Fair contest will be required to compete in the Wisconsin State Fairest of the Fair competition January 9-12, 2011.
12. Should the winner not be able to fulfill his/her obligations, the first runner-up will assume the duties of the Chippewa County's Fairest of the Fair.
13. Specific duties may be assigned to the winner at various events held in Chippewa County during the year and up to the Northern Wisconsin State Fair in July 2011.

**I, \_\_\_\_\_ have read and understand the above program rules and requirements and if I become the Northern Wisconsin State Fair/Chippewa County's Fairest of the Fair, I will agree with and follow through with these obligations.**

**Date:** \_\_\_\_\_

Northern Wisconsin State Fair/Chippewa County  
Fairest of the Fair  
Schedule of Required Appearances

- 1) June Dairy Days Dinner, Chippewa Falls – evening of Wednesday, June 16, 2010
  - Business casual attire, Finalist sash
  
- 2) Northern Wisconsin State Fair, Chippewa Falls – July 7 – 11, 2010
  - Business casual attire, Finalist sash
  - Finalists to attend the evenings of July 7 and 8th
  - Finals contest on Friday, July 9 will start at 8:30 am with interviews and the crowning will take place at the fairgrounds at 12:30 pm
  - Fairest winner, July 9-11 – Business casual attire, tiara & sash
  
- 3) Bridge to Wonderland parade, Chippewa Falls – Saturday, December 4, 2010
  - Warm attire, tiara & sash
  
- 4) Wisconsin Association of Fairs Convention, Wisconsin Dells – January 9-12, 2011
  - Business dress suits required for each day
  - Create a gift basket and scrapbook for convention (assistance to be provided by Chippewa County Fairest of the Fair committee)

Northern Wisconsin State Fair/Chippewa County  
Fairest of the Fair  
Official Application

Name: \_\_\_\_\_

Address: \_\_\_\_\_

Phone Number: \_\_\_\_\_ Cell Phone Number: \_\_\_\_\_

Age as of July 1, 2010: \_\_\_\_\_ Date of Birth: \_\_\_\_\_

Email address: \_\_\_\_\_

**Education:**

High School: \_\_\_\_\_ Year of School/Graduation: \_\_\_\_\_

College: \_\_\_\_\_ Year of School/Graduation: \_\_\_\_\_

Answer to questions 1-7 below not to exceed two 8 ½ x 11 typed pages.

1. Career goals and ambitions:
2. Current school clubs/organizations (Include leadership positions):
3. Current honors and awards:
4. Current employment and work responsibilities:
5. Current community activities:
6. Current hobbies/interests:
7. List your involvement in the Northern Wisconsin State Fair/Chippewa County:
8. Essay question – Please give your response to the follow question. Response to be double-spaced and 1-2 pages in length.  
*Write a letter to someone who has never been to the Northern Wisconsin State Fair and tell them why they should attend.*

Signature: \_\_\_\_\_ Date: \_\_\_\_\_